

EASTGATE THEATRE

PUBLIC MEETING:
23RD FEBRUARY 2025



Fraser Morrison
Executive & Creative Director



AGENDA

- Transparency
- Honesty
- Engagement



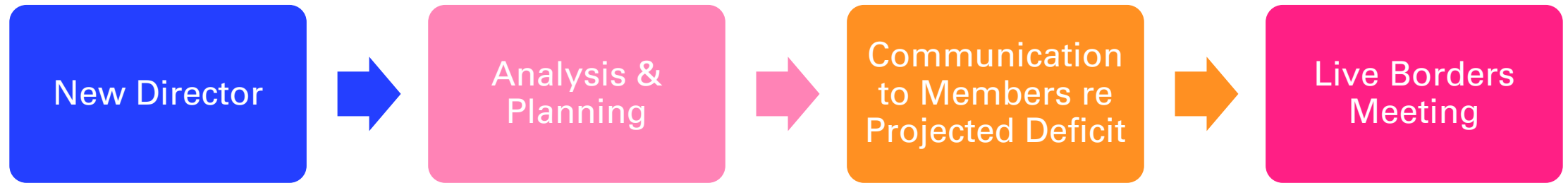
HOW DID WE GET HERE?

September 2024 – February 2025

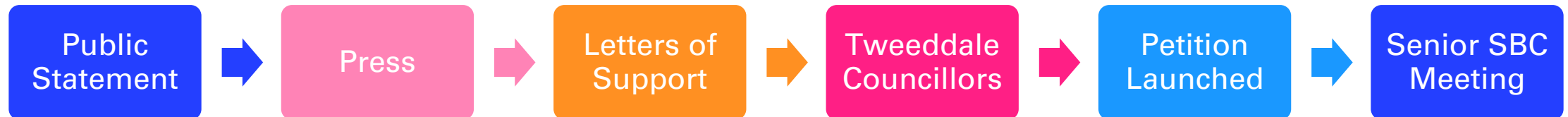
Analysis

- Review of budget, accounts and processes
- Identified in-year savings
- Historic Bills

What happened when?



3 weeks, no communication from Live Borders



QUESTIONS FROM THE COMMUNITY / ELECTED MEMBERS



Is Eastgate Theatre a good investment?

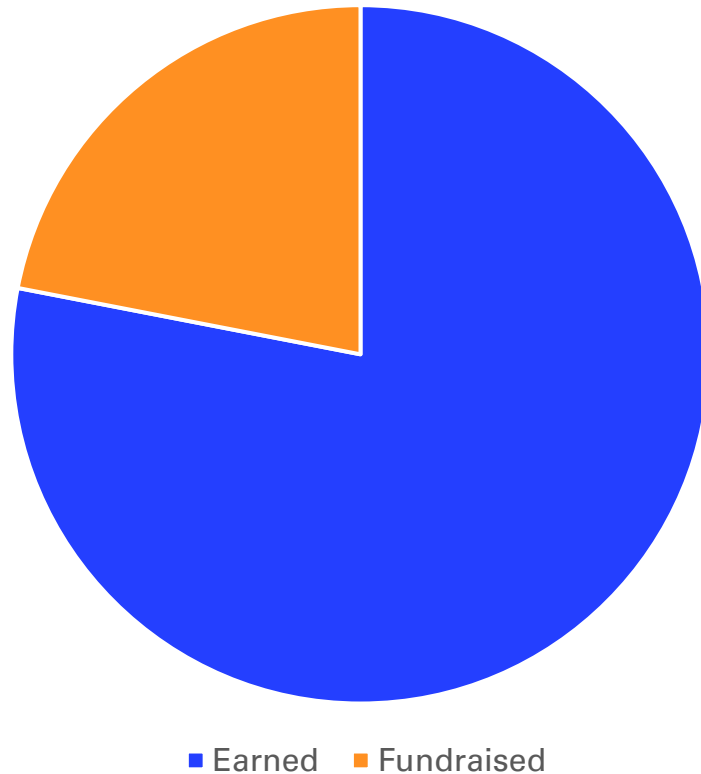
What is the value of this cultural space?

What impact does it have?

What is the vision and longer-term plan for sustainability?

Earned Income vs Fundraised Income

Income Breakdown

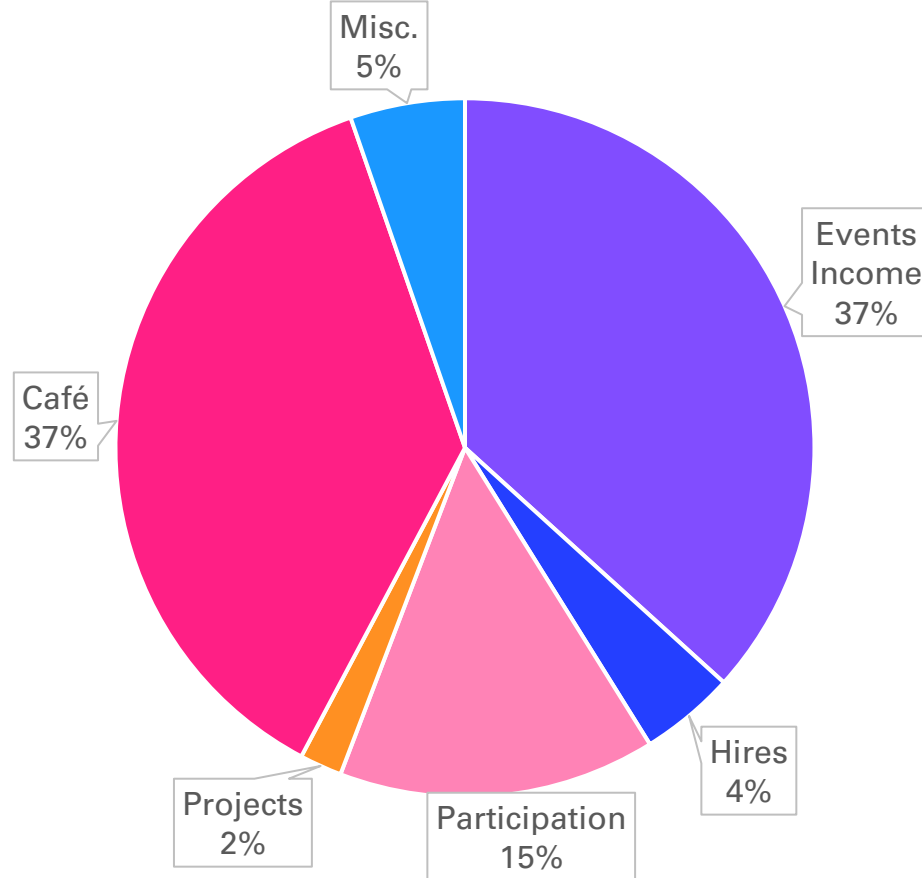


78% earned
income in
24/25

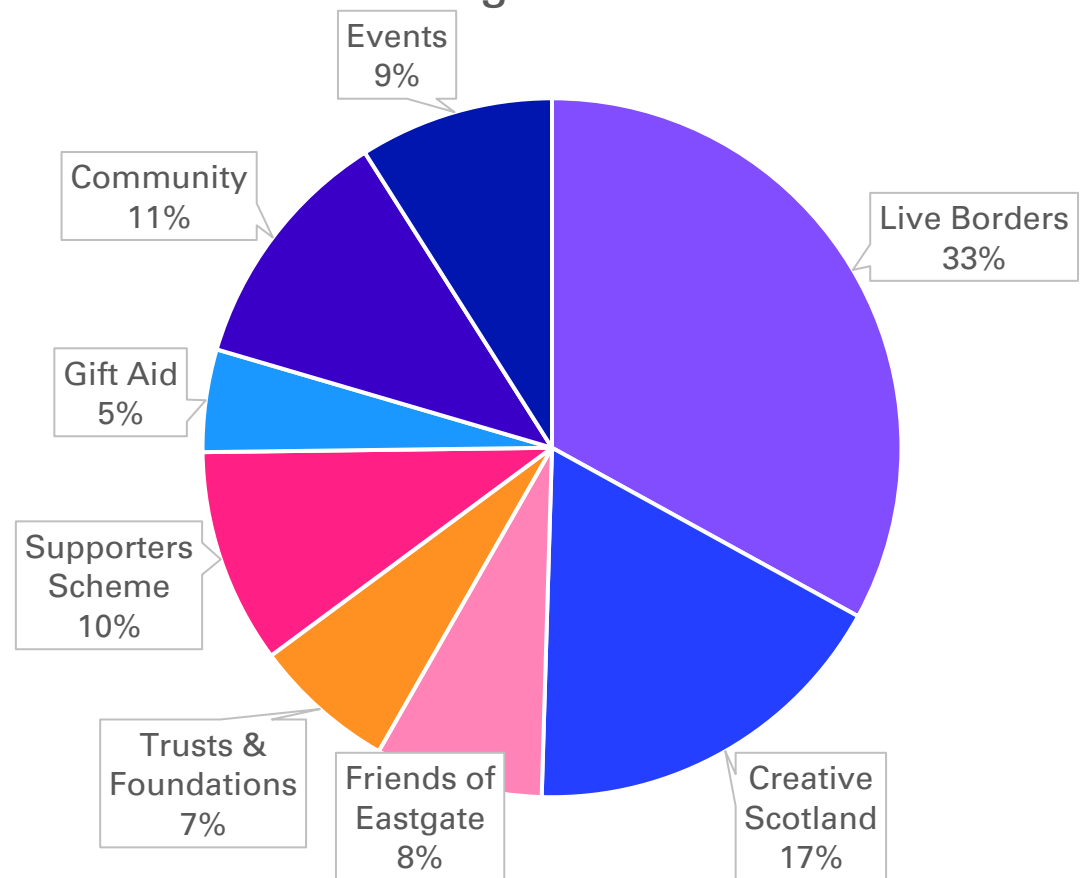
Average
Arts Org.
45/55%

Income Breakdown

Earned Income Breakdown



Funding Breakdown



FUNDING LANDSCAPE



Types of Funding

Project
Funding

Core
Funding



VALUE FOR MONEY & IMPACT



What we deliver

High Quality
Arts Programme

Participatory
Arts Programme

Inclusive
provision for a
diverse group of
individuals

Rehearsal,
performance, and
exhibition spaces

Support for local
organisations

Access to national
and international
artists

Volunteering &
work placements

Welcoming and
accessible meeting
place for everyone

A lively and
distinctive cultural
strand within the
tourism portfolio

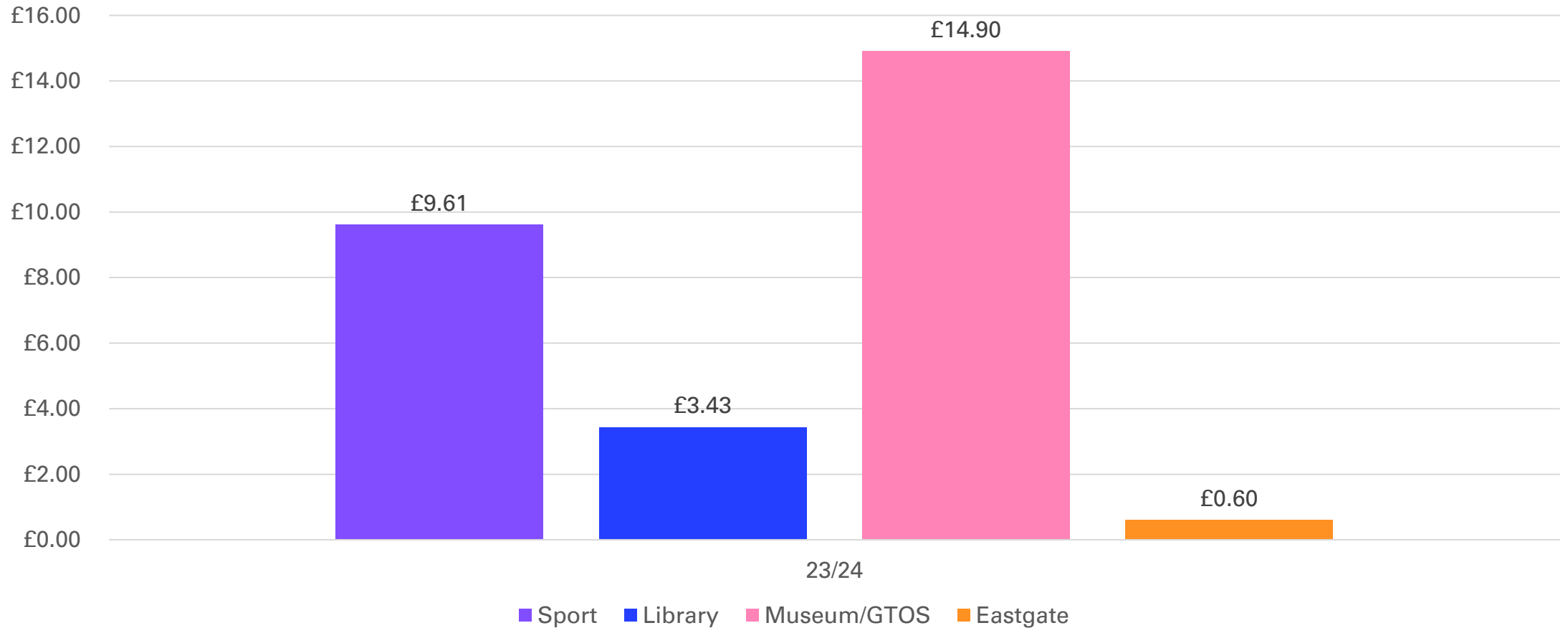
Impact on local
economy

Vital social impact

Snapshot of Participation Activity

Memory Lane Music	Hand in Hand	Grief Café	Peebles Players	The Actor's Studio	Let's Pretend
Rhythm Kids	Adult Tap	Adult Ballet	Adult Intro to Ballet	Adult Jazz	Adult Contemporary Dance
	Intensive Workshops	Youth Dance	FitSteps	Movement for All	

Cost per attendance



VISION FOR THE FUTURE



What we will deliver

In-house
productions
strand

Diverse
programming

New Youth
Initiatives

Growth of our
mini-festival
programme

Enhancement of
our participatory
programme

Balanced Budget - Income

In-house
productions
(£15k)

Event Hire
(£5k)

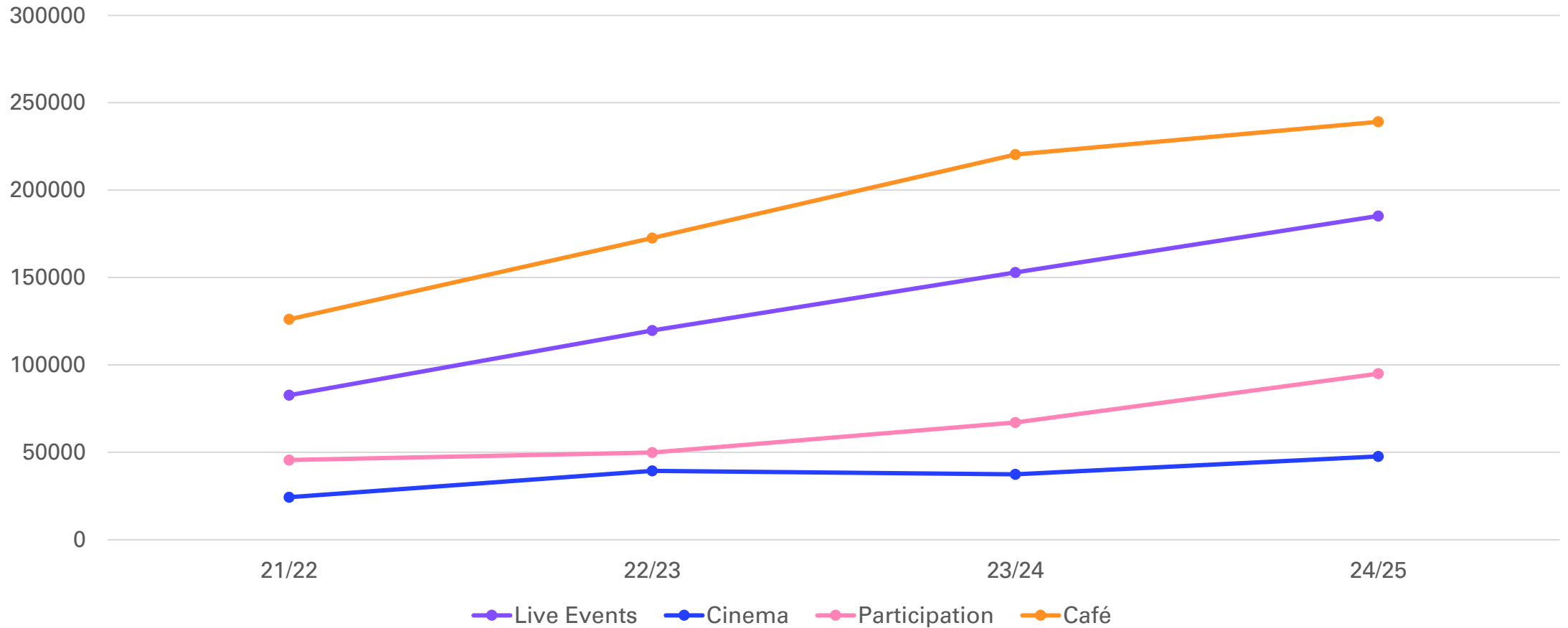
Live Event &
Cinema
Sales (£15k)

Café (£29k)

Festivals
(£5k)

Fundraising
(£9k)

Financial Trends



Balanced Budget - Expenditure

Direct Costs
(£30k)

National
Insurance
(£6k)

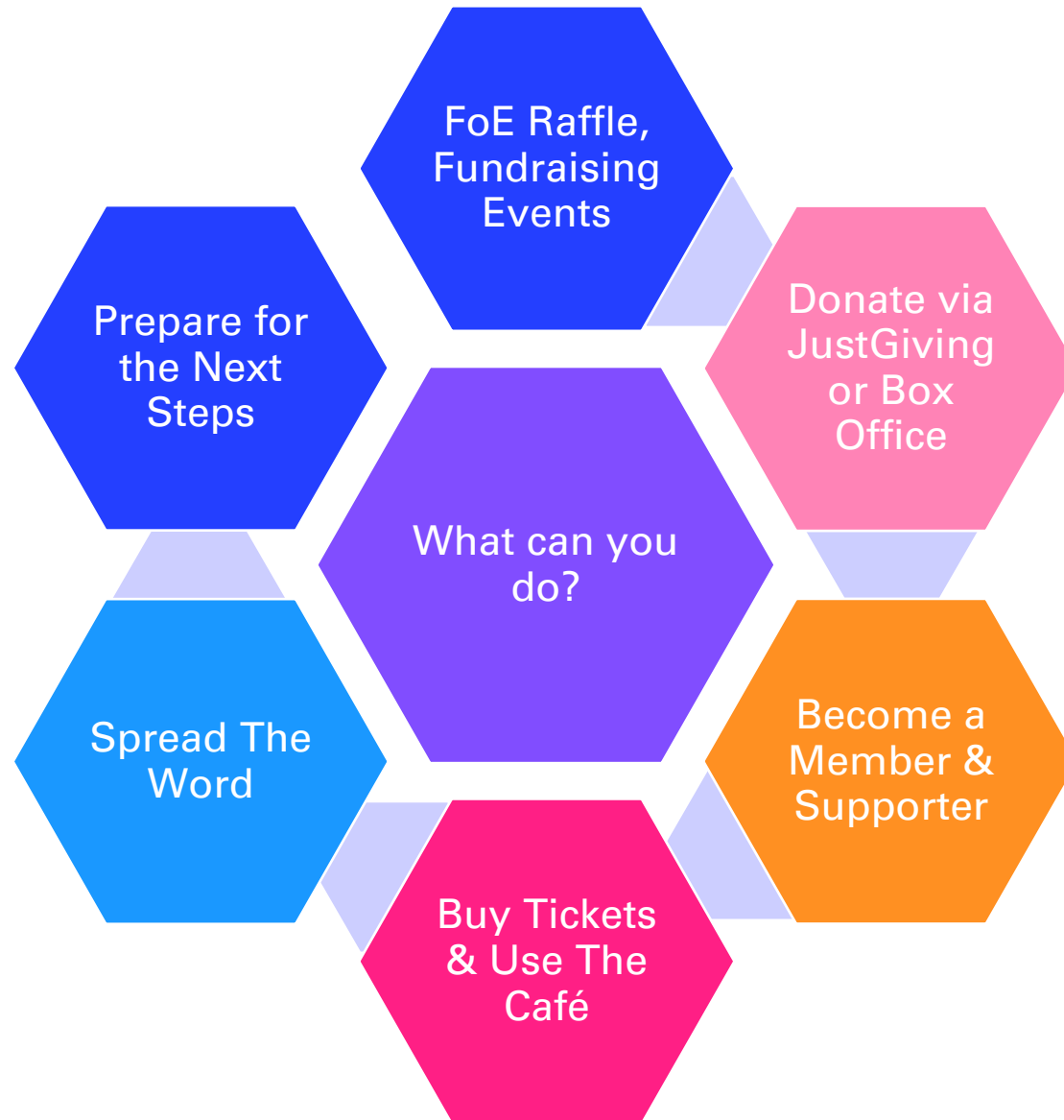
Real Living
Wage (£10k)

Removal of
Rates Relief
(£6.5k)

Overheads
(£25k)

NEXT STEPS





Next Steps

Questions to SBC

- How will the decision be made?
- What criteria will be used?
- Who will make the decision?
- When will the decision be made?



Results of the Live
Borders Review /
Funding Outcome for
25/26



Members Meeting

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QUESTIONS?

